



Re: Guide certifications & Safety Standards

Wild Blue Yonder is dedicated to maintaining high safety standards at all times. We exceed the draft Canadian federal rafting standards, and adhere to standards from the Professional River Outfitters Association of Alberta. Our guides hold professional licenses and Certifications (see below) and each season we do training programs to sharpen rafting & rescue skills. Most guides have post-secondary education in a tourism-related field, and are professional career guides. We can provide references.

Does this mean we guarantee your safety?

No, there is ALWAYS risk involved in a river environment, or even just driving to the river. Rafting involves inherent risk that can only be managed, not eliminated. To manage risk effectively, a commitment to safety policies by everyone is critical. We have an extensive Risk Management and Emergency Response Plan, and every guide is trained in our Safety Principles. We are well trained to deal with incidents, and have operated since 1998 without any significant injuries. However, not all risks are within our control, so our insurance company does require all guests to sign waivers and assumption of risk agreements.

How do we compare to other rafting companies?

We have been inspected by both a Risk Assessment consultant and federal Marine Safety, and found to be exceeding industry standards. However, rafting in Canada is not policed by a regulatory body: there are fly-by-night operators that are simply not safe to go with. Quality companies usually have membership in industry associations (see below), carry liability insurance, have professional advertising materials and can provide references upon request.

Wild Blue Yonder Adventure Tours Ltd. holds membership with the Professional River Outfitters Association of Alberta. Our rafting guides hold the following:

Guides Licenses and Certifications:

One of the following licenses or certifications:

- Province of British Columbia River Raft Guide
- Professional River Outfitters of Alberta River Guide
- Canadian Rivers Council Raft Guide
- Other recognized license (international guides)

First Aid, trip leaders have Wilderness First Aid
Swiftwater Rescue Technician level I and II

To sum it all up...

Your safety is the most important aspect of our work. Taking people into the wilderness and having fun is not just our goal: it is what we love to do, what we are passionate about, and what we have dedicated our lives to. It must be safe to be fun, and to be right.

If you have any further questions, please ask to speak with co-owner, Gina Goldie, concerning liability, safety and guide certifications.

SEE YOU OUT THERE!

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